

No. 26-07/2015-T&C-CM

Date: 19.01.2017

Circular T&C-CM No. 55/16-17

To
 All CGMs- Telecom Circles/ Telephone Districts

Sub: Introduction of offers on the occasion of Republic Day under prepaid mobile services -reg.

On the occasion of 68th Republic Day and ensuing festivals, it has been decided by the competent authority to announce the following offers/Revisions under prepaid mobile services:

(A) Promotional Offers on the occasion of 68th Republic Day and ensuing festivals

MRP of STV in Rs.(Inclusive of service Tax)	freebies	Validity in calendar days
26*	U/L voice(local/STD)(On-net/off-net) in Home LSA	26 hours
MRP of combo voucher (Inclusive of service Tax)	freebies	Validity in calendar days
2601	Rs.2600 in main account + Rs.1300 in dedicated account with 90 days validity + 1 local on-net SMS free	90 days
6801	Rs.6800 in main account + Rs.6801 in dedicated account with 90 days validity + 2 local on-net SMS free	90 days

* If denomination is not technically feasible/not vacant in any particular Telecom Circle, the denomination may be fixed in the range of +Rs.5/-Rs.3, but not in multiple of Rs.10

Note: The above promotional offers will be available from 25/01/2017 to 31/03/2017


(B) The modification in Night Data STV26 and voice STV28 :-

Existing			Revised		
MRP of STV in Rs.(Inclusive of service Tax)	Freebies	Validity (in Calendar days)	MRP of Combo Voucher in Rs.(Inclusive of service Tax)	Freebies	Validity (in Calendar days)
Rs.26(WZ, SZ, NZ)	500 MB free and beyond freebies, volume based data charging 5 paisa/MB from 0200 hours to 0600 hours	2	Rs.48(SZ)	Rs.22 +500 MB free and beyond freebies, volume based data charges @ 5 paisa/MB from 0200 hours to 0600 hours	2
Rs. 25(EZ)			Rs.59(WZ,EZ,NZ)	Rs.33 +500 MB free and beyond freebies, volume based data charges @ 5 paisa/MB from 0200 hours to 0600 hours	
Rs.28	Local/STD Rs. 1.00/3 Minutes (On-net) & Rs.1.20/3Minutes (Off-net)	30	Rs.62	Rs.35 + Local/ STD Rs. 1.00/ 3 Minutes (On-net) & Rs.1.20/ 3Minutes (Off-net)	30

Note: The above revisions will be effective from 21.01.2017.

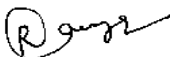
2. All the other terms and conditions will remain same.

3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval No.2656 dated 19.01.2017 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)